



## About UTrackIt

At UTrackIT, we're committed to taking care of the small business or individual along with the large corporation equally well. Our tracking systems solutions start with answers for the single-device user and are able to grow to meet the needs of companies as they expand.

By combining a superb product line-up with flexible service plans, UTrackIT is able to offer customers what they want, at a price they can afford.

# **Useful Technology**

UTrackIT is proud to be a South African owned and operated business, and we're focused on creating systems that function exceptionally well in our local area. Instead of creating larger systems that contain unnecessary bells and whistles, we're focused on how to make our technology more effective for our customers.

This includes improving the efficiency of our core tracking technology, increasing the value of the tracking data relayed – making it understandable at a single glance – and increasing battery life.

But that's not all – we're also continually focused on reducing the cold-start (time to first positional fix) of our devices, lowering operating costs, and providing you with cost-efficient cross-border roaming options.

In short, we're evolving to serve you better.

### **Products**

UTrackIT is committed to delivering the best in portable and vehicle location devices – ones that not only accurately report position, but reliably do so. UTrackIT offers tracking solutions that provide your real-time position, plot your virtual route, altitude, temperature and speed. As a business owner the UTrackIT exceptions will provide important visual representations of driving habits like hard braking and speeding.

Even when no connection to the UTrackIT server is available, the device still generates data that will be uploaded to you once connectivity is re-established.

## **UTrackIT Provides:**

### **Vehicle Solutions**

UTrackIT offers satellite-based vehicle positioning using GPS, in addition to real-time movement reporting. This real-time data stream lets you see exactly what happened. And when there is an accident the second-by-second data helps understand the situation as you look to determine fault and cause.

Installation of the system is non-intrusive and effective, giving you options for single car or entire-fleet management. MobiTrack is completely portable and provides the same real-time tracking as the vehicle-installed UTrackIT with the advantage of 96 hours of active tracking, and 4 weeks stand-by.

#### **For Businesses**

UTrackIT delivers on its vehicle tracking promises – whether you are an individual or a business. Need to know where one of your vehicles is? With UTrackIT, you can find them on your PC or cell phone in moments. Need to know what happened to a delivery or to a fleet truck during an accident? Stored UTrackIT data can give you the information you need.

#### For Individuals

MobiTrack provides the ability to see where a vehicle is currently, where it has been, and where it is going on a real-time, continually updated basis. Using a cell phone, friends and family can easily request a map image or descriptive status of the vehicle's current location. On roadways, vehicles can often do things we do not expect. Weather, traffic, and accidents can cause unexpected events that no driver can anticipate. For families looking for peace of mind and travellers looking for security, MobiTrack – installed in a vehicle or portable - offer a level of service unsurpassed in the industry.

All UTracklT devices also feature "E-mode," an emergency option that instantly send an SMS alert in any emergency, broadcasting the distress situation to the E-Mode contact.

# **Companies and Fleets:**

#### Vehicle-Installed UTrackIT

UTrackIT is able to offer your company the tracking solutions you need, at a price that is both fair and flexible. Real-time location, Speed (and speeding exceptions), hard braking, extended idling, geo-fencing and no-go, Driver ID, movement with the ignition off; there is no useful vehicle tracking statistic that UTrackIT cannot offer. Our trained technicians are able to quickly and efficiently install your new UTrackIT products into any make and model of vehicle, with no evidence visible that tracking is installed. UTrackIT does not interact with the vehicle management system; making UTrackIT, without compromises, your cost-effective choice.

UTrackIT offers your company an easily accessible web portal providing real-time location of every vehicle in the fleet. Selecting individual vehicles provides detailed current travel data, and a simple click gives access to a vehicle's movement history. This means no wondering if a package was delivered and when, or not knowing if a fleet vehicle is correctly making its rounds. With UTrackIT's easy-to-use system, companies can quickly check where their vehicles are, and where vehicles have been.

#### The MobiTrack LL Advantage

The MobiTrack LongLife offers all of the advantages of standard installed unit in portable form. If a new employee arrives before a new vehicle, the LL can easily be placed under the seat of a current vehicle and provide the same level of tracking accuracy.

# **Long-term Asset Management:**

For companies that need continual asset monitoring, MobiTrack Extreme provides up to two years of life without a recharge while reporting status and GPS position on a daily basis. Should the MobiTrack Extreme be tampered with, it will switch from daily to real-time tracking to alert a company that their asset is been moved. The Extreme provides an easy way for companies to keep track of valuable assets.

MobiTrack Extreme is also available as a rechargeable micro-unit; ideal for including in assets where space is a consideration or where a daily position report is not good enough. Extreme-Rechargeable is small enough to slip into a bag or parcel and offers a 5 minute tracking interval while moving for weeks between recharge.

UTrackIT Manufacturers P.O. Box 15 838 Panorama 7506 South Africa



0 cm 1 2 3 4 5 6 7 8 9

# **Technical Specifications**

All UTrackIT solutions are designed and manufactured in South Africa with support, warranty, and replacement taking place locally.

## **Tracking Technology**

The Omni-directional GPS and internally-integrated GPRS antenna of the UTrackIT line-up means that the device always knows where it is, and can easily relay that information to you on your PC or cell phone.

Using GSM/GPRS technology, the UTrackIT line is able to offer customers both reliability and accuracy in all relayed information. Typically GPRS cover is available wherever there are roads and where there is no GPRS the tracking information is stored on-board and batch-transmitted when a connection is re-established. The integration with uBlox 6 ROM-based GPS modules offers a 50-channel satellite-positioning engine, exceptional Time-to-First-Fix and with an operational temperature range from -40 to +85 degrees Celsius, UTrackIT technology is designed to operate in any condition and at all times, providing superior coverage for individuals and companies alike.

With both digital and analogue inputs to enhance functionality, USB compatibility and Lithium-lon power cells, UTrackIT devices provide both ease of use and unmatched longevity.

A once a day email from the device provides an up to date travel summary on all UTrackIT units. This report highlights any problems with the devices. The UTrackIT line can be configured to provide SMS alerts for border approaches, waypoints reached, movement without ignition of the vehicle, or no movement for a period of time. In addition, the UTrackIT can advise the user if the battery becomes low or the power source is removed.

The full range of cutting-edge tracking technology, compatibility and functionality of the UTrackIT line gives users the ability to easily and reliably keep track of their property.

## **Pricing Plans**

The cost of UTrackIT is competitive to other monitoring systems, while offering added benefits. UTrackIT offers a once-off purchase including one year data fees, or a variety of term options. Daily or monthly rentals are also available.

The inclusion of data fees as standard in the price mean once the UTrackIT is activated, you have access to all the data that the unit generates from that moment onwards.

The information is stored on the UTrackIT server for the life of the unit. As long as you have an internet connection, you are able to view the data generated by your UTrackIT, and for any period.

Simple term-options make paying for a UTrackIT system streamlined for businesses and individual users. The UTrackIT term-purchase price includes the data cost, along with a two-year warranty replacement for manufacturing faults. In addition, the plan comes with cost-effective repair options for user damage, and affordable custom alerts and reports for fleet owners.

With street-level mapping, Google Maps and Topographical data options, the UTrackIT stands out in a world of tracking devices. The right price, combined with outstanding features and a South African focus, makes the UTrackIT a must for any individual or business.

# For Sales call 0861 UTRACK

(0861 887 225)

Email sales@utrackit.com or visit our web site www.utrackit.com for more information.